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The Advantage Branch System Solution
Transforms a branch into a customer-oriented, retail banking experience

CONCORD, NH – Advantage Branch & Office Systems announces the introduction of The Advantage Branch System Solution™ (patent pending), an integrated design and technology platform that transforms the branch banking environment into a customer-orientated, retail banking experience. The innovative design and use of technology enables the retail branch to increase sales, lower facilities costs, improve profitability, retain employees, and acquire new customers.

The new leading product, Advantage Branch Console™ (patent pending), together with its associated technologies, enable teller lines to perform as true customer service stations. Tellers can now provide printed account information, execute customized banking transactions, and display and promote bank products and services. Customers reap the benefits through convenient, real-time problem solving, and streamlined access to banking products and services.

Advantage Branch & Office Systems, LLC, has partnered with industry leaders to create the unique Advantage Branch System Solution.

Paoli Furniture Inc, designers and manufacturers of executive level modular furniture, is the manufacturer and distributor of the Advantage Branch Console™.

Oki Data Americas, Inc, a leading provider of innovative digital printing products, services and solutions supports the financial industry and its customers with high-quality, on-demand document production.

Samsung Electronics, a world leader in electronics manufacturing, supplies leading edge LCD monitors for the Advantage Branch Consoles™, large format LCD wall displays, and touch screen monitors at the check desk locations for on-demand customer printing.

The complete system, as well as system modules, is available for purchase through the partners' existing sales and distribution channels. Comprehensive branch design services are also available through The H. L. Turner Group Inc. www.hltturner.com.



ABA Bank Marketing Conference
Scottsdale, Arizona
September 14, 2004